

SUMMARY

Outgoing, versatile professional with over eight years of experience in the software industry in areas of leadership, management, and development. Experience includes software product management, software release management, personnel management, software research strategy, and software development. Technical areas in enterprise content management systems, relational databases, and data warehouses. Known to leverage business acumen and technical background to effectively drive projects for customer impact.

EDUCATION / TRAINING

MBA, emphasis in Entrepreneurship, Technology Management, and Marketing, UC Davis, Davis California

BS, Computer Science, Cum Laude honors, University of Southern California, Los Angeles, California

Corporate Management Training *Leader Readiness, Leader Foundation program, Leadership in a Project Team Environment, Project Management Fundamentals, Improving Individual Negotiation Skills*

MANAGEMENT / TECHNICAL EXPERIENCE

Fortune 100 Software Company, San Jose, CA, 2001 to Present

Software Product Manager, Data Warehouse and Relational Database on Mainframe (2008 to Present)

- Leading the market readiness efforts for a relational database product
- Led the delivery of a data warehouse product to the market on time with a short time line and limited resources
- Responsible for the product planning and execution throughout the product lifecycle, working closely with development, sales, marketing, pricing, and support to ensure revenue and customer satisfaction goals are met

Software Development Manager, Relational Database on Mainframe (2007 to 2008)

- Managed a team of 10 software engineers with ongoing development and support for incorporating XML features, the database product generates over a billion dollars of annual revenue
- Cultivated a team environment that fosters risk-taking, problem solving, career development, and business acumen by empowering employees to influence decisions and explaining key business results
- Implemented a self-driven promotional campaign for XML features by developing relationships with the sales team, organizing customer interactions, and encouraging creation of educational materials

Technical Assistant to Executive, Computer Science Research (2005 to 2007)

- Selected for a cross-divisional growth assignment in research, supporting and executing initiatives for Executive
- Provided leadership, planning, and oversight for activities, personnel, and projects for the Computer Science organization and Information Management global research strategy
- Performed key research which resulted in created capital budget and headcount allocations, covering 100+ employees

Software Release Manager, Enterprise Content Management (2004 to 2005)

- Chosen by the senior management team to leverage technical background for managing software releases
- Managed two software releases, each comprised of 10 to 20 engineers from multiple organizations and locations, in phases of release management: planning/scheduling, development/test execution, defect management, and build
- Salvaged an inherited project that was at risk of missing delivery, drove all line items to development and functional test completion by re-evaluating all resources and deliverables and streamlining processes

Software Engineer, Enterprise Content Management (2001 to 2004)

- Took technical ownership of assigned software features and adhered to formal development processes, coded in Java
- Optimized performance of the retrieve feature by 40% to 80% using performance profiling tools and analyzing code
- Developed and led the cross-functional testing process for software product betas, team of 5 to 10 engineers

OTHER EXPERIENCE

Blogger (2008-2009) - about technology and business, featured on <http://startups.alltop.com>, 1,000+ visitors a month

MBA Consulting Project on Market Analysis of Robotics Industry for Willow Garage (2008) - Team of 5 for 3 months

Semifinalist of Women 2.0 Napkin Business Challenge (2008) - Top 24 of over 125 entries

Semifinalist of UC Davis Big Bang Business Plan Competition (2008) - Top 11 of 28 entries

Co-Site Coordinator for company employee charitable campaign (2006) - Raised \$20,000 more than previous year

President of USC Alumni Club of Silicon Valley (2004-2005) - First president since 2001 to raise scholarship funds

Other - learning PHP and MySQL in spare time, beginner/intermediate level